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#### **Developments for a Cleaner, Greener Planet**

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## **Developments for a Cleaner, Greener Planet**



- Green Township Development
- Green Home and Building Construction
- Plots and Home Sales
- Investment Opportunities

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# **Developments for a Cleaner, Greener Planet**

#### **A New Beginning**

The word "Navaj" is derived from Sanskrit and roughly translates to mean a "new beginning." At Navaj Global Enterprise, we are committed to helping launch a new era in real estate development. This means homes, buildings and integrated townships designed so their inhabitants experience a new relationship with their environment.

Ultimately, it means a cleaner and greener planet where people live in harmony with the world around them. Navaj is proud to be on the leading edge of this new beginning.

#### Who We Are

We are a U.S. based real estate development team focused initially on doing business in India. With its population, economy and employment undergoing substantial growth, India is experiencing a critical housing shortage and a real estate development boom. This presents an opportunity.

Navaj is capitalizing on that opportunity with projects involving land purchase, plot sales and residential home construction. Our projects enable us to serve home buyers in India as well as non-resident Indians looking for homes and/or high-return investments. Appreciation rates in rapidly-growing areas of India often range from 30% - 100% annually, making these deed-secured investments highly attractive.

Navaj will also consider projects in other areas of the worldincluding the U.S.—that support profitable development. In addition, Navaj may undertake projects dealing in the production of alternate energy as part of its efforts to build sustainable communities.

#### **Our Mission and Values**

Our mission is to "build homes and communities based on the concept of cleaner, greener, healthier living."

We believe in:

- Dealing with honesty and integrity with customers, investors and employees.
- Being customer-oriented, focused on providing what our customers want.
- Operating with zero debt, and leveraging our investors' capital more effectively by continually reinvesting earnings.
- Keeping our word. It matters to us, and we will do business with the constant intention to honor our word.

#### **The Triple Bottom Line**

At Navaj, we envision a world that's possible when companies practice the "triple bottom line" concept of doing business. This means we consider the impact of our actions in three areas—people, planet and profit.

- 1. Economic- Our projects shall produce strong profit for our company and our investors. Benchmark: 30% minimum annual return.
- 2. Environmental- Our projects shall contribute to solving environmental issues. We will always seek ways to improve indoor and outdoor air quality, reduce waste and gas emissions and save energy.
- 3. Social- Our projects shall benefit people. We will monitor employee satisfaction, maintain a zero-tolerance policy on exploitation and strive for the highest levels of product responsibility and customer satisfaction.

#### **Our Team**

Navaj is headed by CEO Vinaayaka Hegde, a U.S. based non-resident Indian with strong ties to his homeland. With an extensive background in engineering, architecture and surveying for large projects, Vinaay is experienced in managing projects related to land and development. He is passionate about creating innovative green buildings and townships.



Vinaay is joined by his wife, Mamtha, who has experience in software development and management. Additional Indiabased team members with experience in real estate assist with the company's projects.

Navaj also draws on a strong advisory team, with experts in engineering, architecture, finance, marketing, legal, construction and more.



#### **Our Projects**

Navaj is currently working on several projects in central southern India near Bangalore. This rapidly growing region is home to the nation's third largest city, with a population already topping 6 million people. It has attracted thousands of new businesses as part of India's technology boom, and sports a large and educated, upwardly mobile workforce.

### Information

Ask for information about our current projects, including plots, homes and town homes. Information packages are also available for qualified investors upon request.