

# Testimonial Form

*Satisfied customers are the most important form of advertising a business can hope to have. If you received value from my services, I would greatly appreciate your assistance and generosity if you would be willing to provide written comments that I might use in future promotional material for my business.*

*Consider addressing what I have done for you, the type of service you received and any comments you have about the quality of my work and/or service or the results you might have gotten from our working together.*

## Comments:

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I hereby authorize (YOUR COMPANY NAME HERE) to use my name and/or business name and above comments in marketing materials designed to promote his services. I understand my comments may be included in brochures, web site material, emails, etc.

Check here if you would also be willing to take occasional reference calls from prospective customers who want to speak with one of my satisfied customers.

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

## Referrals:

Know of someone else who could benefit from my services? Kindly provide their name, and I will send a polite letter explaining that you suggested we provide them with free information. There will be no other follow-up (no emails or phone calls) unless that individual responds by asking for additional information. Thanks in advance for your assistance.

Individual's Name: \_\_\_\_\_

How to reach him/her? \_\_\_\_\_